Leading express courier in Romania FAN Courier to provide an innovative delivery solution by KEBA

FAN Courier, the leading company in express courier services in Romania, has just opted for KEBA's parcel lockers to provide an innovative delivery solution. A total of ten machines will be installed at key locations throughout Bucharest, Romania.

Huge growth of mobile shopping in Romania

E-commerce in Romania has grown from 1.1 billion euros in 2014 to approximately 1.4 billion euros last year. About 6.7 million Romanians have experience with shopping online, while 1.4 million inhabitants used a mobile device to buy something online.

Black Friday is the biggest retailing event in Romania which accounts for more than 100 million euros in online shopping. These facts give an indication about how Romanians embrace innovative solutions and demand new services that fit their requirements, especially in online shopping and last-mile delivery.

Offering innovative services

As the leading courier company in Romania, FAN Courier is providing a 24/7 delivery service network of over 3.650 locations served without additional costs, as well as more than 500 locations serviced with their "Collect Point" service at gas stations in Bucharest and other cities. However, the company was looking for a solution to complement this service with an innovative pick-up solution.

With its local setup in Romania, the extensive know-how and various references worldwide, KEBA was selected by FAN Courier as their technology partner for the implementation of a KePol solution with 10 outdoor parcel lockers (KePol FS). The machines will be installed at key locations in Bucharest just in time for Black Friday in November.



The machines will be used exclusively for e-commerce transactions providing both retailers and final customers a seamless shopping experience from order to delivery. This is of extreme importance during Black Friday due to the high demand of last minute deliveries.

KEBA's new customer FAN Courier is convinced that they can provide added value for their customers by adopting innovative solutions that allow faster and more flexible deliveries.

KePol

With over 5,000 KePol parcel lockers sold, KEBA is the market leader with the longest experience in the field of automated first and last mile solutions. The company now has more than fifteen years of experience in a variety of countries worldwide and thus possesses in-depth know-how and expertise, which make it an ideal partner for automated first and last mile postal and logistics solutions.

About KEBA

Founded in 1968, KEBA AG is an internationally successful electronics company based in Linz/Austria with worldwide subsidiaries. In line with its credo, "Automation by innovation", for the past 45 years KEBA has been developing and producing inventive, top quality automation solutions for the industrial, banking, services and energy automation branches. Indeed, as a result of its extensive experience and specialist competence, not to mention the courage to go one step further, KEBA is the technology and innovation leader in all its business areas. In this regard, the company can rely upon its comprehensive development expertise and production know-how, which constantly provide the highest quality. http://www.keba.com

About FAN Courier

FAN Courier is, as of 2006, the leader of the Romanian delivery market, position constantly consolidated through investments and new services with added value, introduced permanently. The company with fully Romanian capital, established in 1998 by Adrian Mihai, Neculai Mihai and Felix Patrascanu, serves over 40.000 customers, mostly legal entities, with a team formed by over 4,750 collaborators and a car fleet of over 3,100 vehicles. The FAN Courier services of dispatching and delivery in "door to door" system, are available both nationally, the number of served places without additional km increasing permanently, and internationally, through solid partnerships.



Photo credits: KEBA (reprints free of charge)



From left to right: Nadir Leonard Balasel (Deputy Director, FAN Courier), Elena Turda (Managing Director, KEBA Romania), Francesca Mihai (Media & Branding Specialist, FAN Courier) and Bogdan Dumitriu (Project Coordinator, FAN Courier)

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