

DPD Baltics builds network with KEBA automated parcel terminals

DPD Baltics is the parcel delivery market leader in the Baltic countries of Estonia, Latvia and Lithuania and, at the end of last year, decided to supplement its alternative delivery solutions with automated parcel terminals from KEBA. Most of the 45 outdoor automated parcel terminals have already been installed – they offer the full range of services for e-commerce customers and consumers.

Hybrid network of pick-up shops and new automated parcel terminals

The investment in the parcel automation solution from KEBA is the second step of the comprehensive concept from DPD Baltics. The DPD Pickup parcelshops were opened in 2013, and these have now been expanded with automatic terminals for collection and drop-off of parcels.

“Taking into account the growth of the e-commerce market, the pace of its development and untapped future potential in both the e-business and private segments, last year we started a large network-improvement project integrating parcel terminals into the existing Pickup parcelshop network. This is the only hybrid (combined of parcel shops and automated parcel terminals) network in the entire Baltic region”, says Gabrielius Bilevicius, DPD Baltics Sales and Marketing Director.

Customers benefit here from all services related to parcel collection and drop-off. It is, thus, not only possible to pick up goods bought from online shops as well as make returns around the clock, but also to send parcels to any address within Europe Union territory or to any other automated terminal.

e-commerce market in the Baltics continues to grow

With DPD, yet another customer in the Baltics now relies on KePol automated parcel terminals from KEBA for offering customers a secure and convenient alternative delivery channel in the growing e-commerce market. The market is, however, far from saturated

– experts still see great potential for growth and an increase in the demand for reliable automation solutions for the first and last mile.

KePol

With more than 5,000 KePol automated parcel terminals sold, KEBA is the world leader in the area of parcel automation for the first and last mile. Thanks to more than fifteen years of experience in different countries around the world, KEBA offers in-depth knowledge and know-how that make the company the ideal partner for automated postal and logistics solutions for the first and last mile.

KEBA AG

Founded in 1968, KEBA AG is an internationally successful electronics company based in Linz/Austria with subsidiaries around the world. KEBA relies on "Automation by Innovation" – for more than 45 years, the company has been developing and producing innovative and high-quality automation solutions for industry, the banking and service sector and for the energy industry. Years of experience and technical competence as well as the courage to go a step further make KEBA a technology and innovation leader in all fields of business. The company can rely on its extensive development competence and its production know-how, which always ensures the highest quality. <http://www.keba.com>

DPD Baltics

DPD Baltics is a part of the international DPDgroup. The group is the second largest international parcel-delivery network in Europe. The DPDgroup delivers 3 million parcels to more than 230 countries every day. DPD is an absolute CEP (B2B & B2C) market leader in the Baltic region with the most developed and the largest operations network with modern HUBs and depots, using power of more than 600 couriers and Pickup network of more than 300 points. For more information: <http://www.dpd.com>

KEBA AG

Gewerbepark Urfahr, A-4041 Linz, Phone: +43 732 7090-0, Fax: +43 732 730910, keba@keba.com, www.keba.com

The logo for KEBA, featuring the letters 'KEBA' in a bold, sans-serif font. The 'K' and 'A' are green, while the 'E' and 'B' are grey. A registered trademark symbol (®) is located at the top right of the 'A'.

Automation by innovation.

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Inquiry information:

Nina Lang
Marketing Communication Banking and Service Automation, KEBA AG
Gewerbepark Urfahr, A-4041 Linz
Phone: +43 732/7090-25443
E-mail: la@keba.com
www.keba.com

KEBA AG
Gewerbepark Urfahr, A-4041 Linz, Phone: +43 732 7090-0, Fax: +43 732 730910, keba@keba.com, www.keba.com

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